





Svision

### Lodi Arts Commission 2009-2010

Annual City Council Presentation May 13, 2010



- A Success Story...
  - A Vision
  - A Plan
  - Volunteers
  - Community Involvement
  - Sponsors
  - Fundraising
  - Design Contest
  - Workshops
  - Installation



#### PROJECT LODI ART

- PHASE 1 Sidewalk Mosaic Project
  - A committee of volunteers from the Lodi Arts Commission, Lodi Arts Foundation and from the community was formed 1 ½ years ago
  - These volunteers had a vision, one that included beautiful sidewalk mosaics on Lodi's east side that could be installed in conjunction with the already approved East Lodi Avenue Improvement Project



- Project Lodi Art
  - Sidewalk Mosaic Project
  - The committee worked diligently to get the word out to artist, interested volunteers and sponsors
  - It worked



- Design Contest
  - An announcement was sent to the press and posted on websites
  - A sidewalk mosaic design contest!
  - Anyone in Lodi and surrounding area could submit a design for the 24 mosaics
  - The mosaic design must represent something about Lodi's diverse heritage



A Sample of Winning Designs













- Sidewalk Mosaic Project
  - People's Choice Award





- Sidewalk Mosaic Project
  - Sponsors



Cosmetic Dentistry











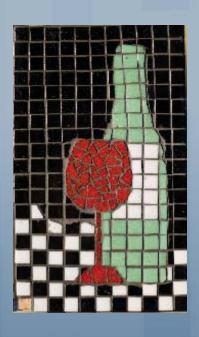




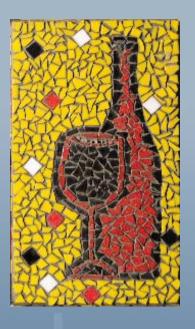
- Fundraising
  - Project Lodi Arts Committee members and community volunteers made the "Best of Class" awards for the Consumer Wine Awards of Lodi as a fundraising event for Project Lodi Art

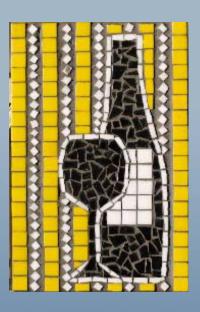


Project Lodi Art Fundraising Efforts











Project Lodi Art Fundraising Efforts

\$2,909 Raised

Hundreds
Donated
in kind
Tile,
Tools,
Grout,
etc.





- Sidewalk Mosaic Project
  - Workshops
    - Over <u>210</u> hours of free workshops at Hutchins Street Square from April 2009 through June 2010
    - Over <u>120</u> volunteers signed in for the workshops over 14 months
    - The workshops were overseen by Project Lodi Art committee members
    - Saturday workshops were used for outside tasks such as mortaring, grouting, etc.



- Sidewalk Mosaic Project
  - Workshops







- Sidewalk Mosaic Project
  - Workshops







- Sidewalk Mosaic Project
  - Workshops







Sidewalk Mosaic Project

Workshops







- Sidewalk Mosaic Project
- Unveiling
  - On March 5, 2010 the Project Lodi Art committee decided it was time to premier the magnificent mosaics everyone had worked so hard to design and create to the public
  - An unveiling celebration was held at Hutchins Street Square with the completed mosaics on display



- Sidewalk Mosaic Project
  - Unveiling







Sidewalk Mosaic Project

Unveiling





vision



- Sidewalk Mosaic Project
  - Media
    - Numerous Lodi News Sentinel Articles
    - Numerous Stockton Record Articles
    - San Joaquin Magazine 2 Page Color Spread
    - KOVR New Spot

POSITIVE EXPOSURE FOR CITY OF LODI



- Sidewalk Mosaic Project
  - Budget
    - Approximate cost to complete and install a sidewalk medallion mosaic = \$384.95
    - AiPP Fund utilized = \$5,000
    - Sponsorship = \$2,000
    - In-Kind Donations = Tile, Grout, Thin Set, Backer board, Tools, Mosaic Display Stands



#### Sidewalk Mosaic Project



Crane Flower

Carie Wright



#### Sidewalk Mosaic Project



Lodi, El Corazon de Valle

**Gail Mettler** 

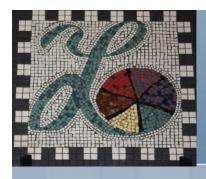


### Sidewalk Mosaic Project



**Unity Dancers** 

Mommy & Me Class Lodi Art Center



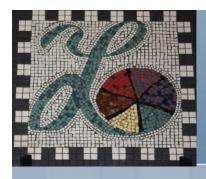
### Sidewalk Mosaic Project



No Title

Michelle, Paul, Payten & Nolen Martinez





#### Sidewalk Mosaic Project



Lodi Flame

**Bradley Wright** 





#### Sidewalk Mosaic Project



**Growing Better Together** 

Valerie Pinaglia



#### Sidewalk Mosaic Project



Lady Lodi

Sue Dean

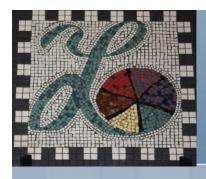


#### Sidewalk Mosaic

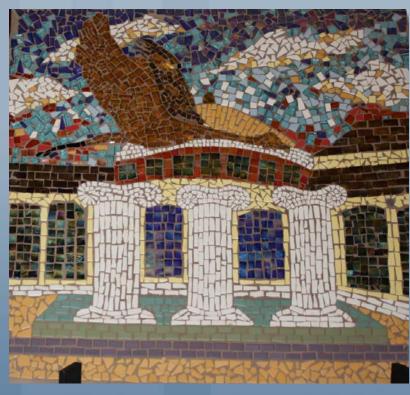


We Are One

Jessie Kong



#### Sidewalk Mosaic Project



Journey Home

Carol Fennern



### Sidewalk Mosaic Project



Livable, Lovable, Lodi!

Joanie Selman-Prince



Sidewalk Mosaic Project



Mayan Mosaic

Carie Wright





#### Sidewalk Mosaic Project



Peaceful World

Independence School Rugaya Awnallah, Linda Driver, Hinna Khan, Sahira Khan



#### Sidewalk Mosaic Project



At the Square

Joanie Selman-Prince



#### Sidewalk Mosaic Project

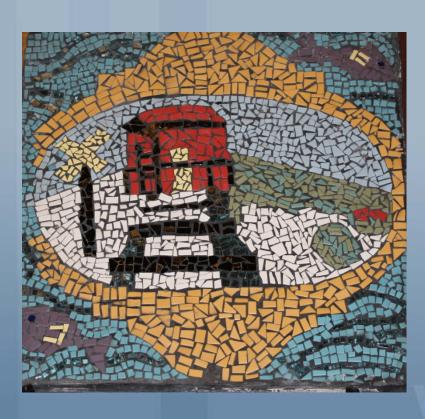


Lodi Gems

Linda Ramos



#### Sidewalk Mosaic Project



A Place to Call Home

Megan Bedford





#### Sidewalk Mosaic Project



Grammy's Backyard

Kara Adams



#### Sidewalk Mosaic Project



**Timely Flow** 

Megan Bedford



#### Sidewalk Mosaic



Born of Earth & Sky

Colleen Scott

PEOPLE'S CHOICE - 1st PLACE



- Ground Breaking
  - The East Lodi Avenue Improvement Project ground breaking was held in April 2010. The mosaics will be installed during the course of the sidewalk improvement project.
  - This is the culmination of Project Lodi Art's phase I of community art



#### Ground Breaking







Possible New Project Lodi Art

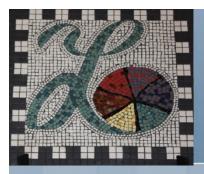




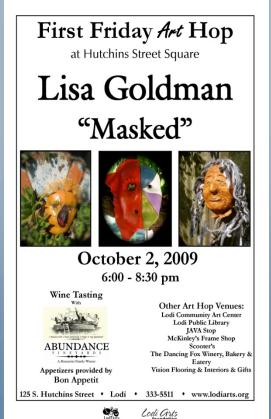


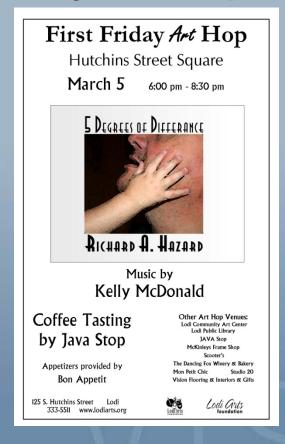
- Lodi Arts Commission 2009-2010
  - First Friday Art Hop
    - The First Friday Art Hop continues to be a popular and successful community art service
    - 9 Locations currently participate in the First Friday Art Hop in Lodi, adding diversity and choices to the Lodi community

F F A H

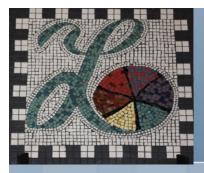


#### First Friday Art Hops









#### First Friday Art Hops

#### First Friday Art Hop

**Hutchins Street Square** 

#### Katherine Plumer

"Among Animals"



#### February 5 6:00-8:30 pm

Wine Tasting Appetizers provided by **Bon Appetit** The LAF & The LAC

125 S. Hutchins Street Lodi 333-5511 www.lodiarts.org

#### Other Art Hop Venues:

Lodi Public Library JAVA Stop McKinleys Frame Shop

The Dancing Fox Winery & Bakery Mon Petit Chic Vision Flooring & Interiors & Gifts





#### First Friday Art Hop

at Hutchins Street Square

Richard & Marylou Schingler









Other Art Hop Venues:

Lodi Community Art Center Lodi Public Library

#### Painting Together

November 6, 2009 6:00 - 8:30 pm

Wine Tasting Oak Ridge Winery

> Appetizers provided by **Bon Appetit** The LAF & The LAC

JAVA Stop McKinley's Frame Shop Scooter's

The Dancing Fox Winery, Bakery & Eatery Vision Flooring & Interiors & Gifts

125 S. Hutchins Street \* Lodi \* 333-5511 \* www.lodiarts.org

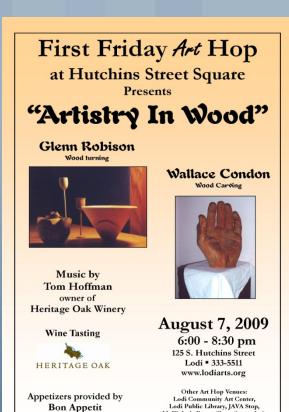






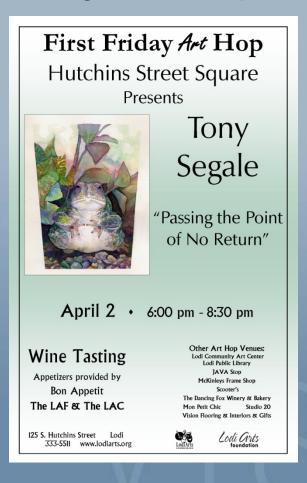


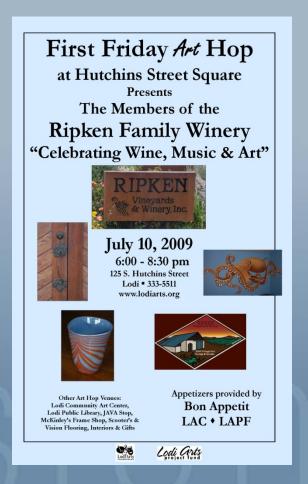
#### First Friday Art Hops



McKinley's Frame Shop, Scooter's & Vision Flooring & Interiors & Gifts

Lodi arts

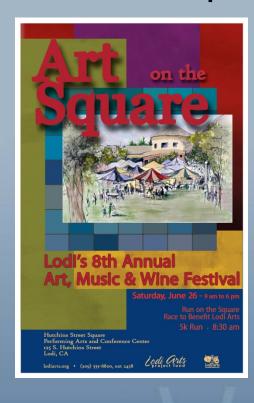




LAC • LAF



Art on the Square is BACK...





- Joined by the First Annual
- Run on the Square



- Coordinated by Fleet Feet
- 5k and 10k Run through Historic Neighborhoods of DT Lodi
- Ending at Art on the Square



Celebrate Lodi's newest Art in Public Places Work

#### "Better Days"

Saturday, November 7 ~ 11:00 AM 215 E. Lodi Ave (Smart & Final)



#### **Better Days**

Utilitarian Art

"Better Days is to be used as a community gathering spot. I envisioned lots of people sitting and enjoying the shade.

I hope it is seen as a cheerful spot to sit and contemplate their day."

Jerrod Mays Artist • Designer

- Art in Public Places
- Better Days Art
  Installation Dedication





City Council Members

&

Art Advisory Board Members
are invited to view the progress of Lodi's newest
Art in Public Places artwork
"Celebrate the Harvest"

Monday, February 9 or Wednesday, February 11
from 10:00 am to 12:00 pm
Please RSVP to artist, Rowland Cheney
712-7091
19820 N. Atkins Road
Lodi, CA



- Art in Public Places
- Celebrate the Harvest



# Art in Public Places Sacramento Street Mural







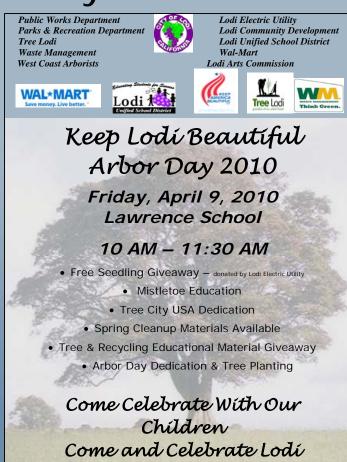




- Art in Public Places
- Historic Japan Town Mural
- Dedication June12<sup>th</sup>
- Free Preview Performance of "When Dreams Are Interrupted" by Purple Moon Dance Project



Arbor Day – Lawrence School





- 2010 ARBOR DAY Lawrence School
- Poster Contest Winners



1st Place - Mohammad Usman

2<sup>nd</sup> Place - Gabriel Ojeda

3<sup>rd</sup> Place – Jalissa Melendez



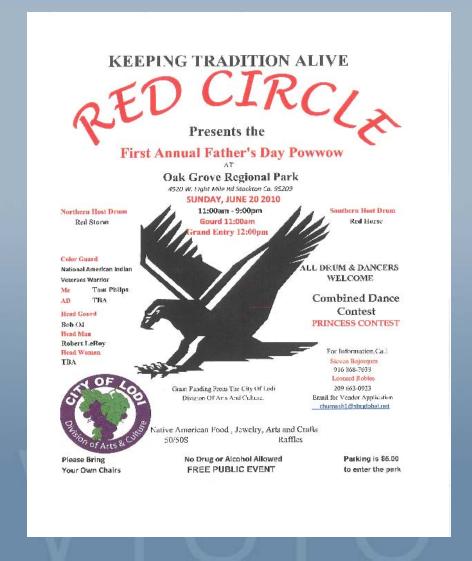
- Lodi Arts Program Grants
  - Arts at St. John's
  - Central Valley Youth Symphony
  - Changing Faces Theater Company
  - LCAC Mommy & Me Class
  - LCAC Open Studios Tour
  - LCAC Youth Gallery
  - Lodi Community Band



- Lodi Arts Program Grants
- Red Circle
- Sandhill Crane Festival
- Stockton Symphony Association
- Tiger Pause Tokay High
- Valley Performing Arts
- Total Grants Requested = \$124,958
- Total Awarded = \$42, 500



Grants

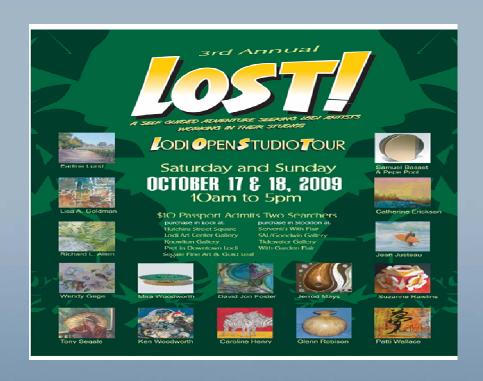


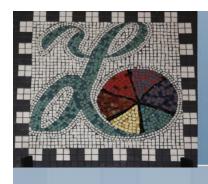


#### Grants

16 Artists
Participated

93 Tickets
Sold – 2
Admitted
Per Ticket





- Hutchins Street Square Art Class Scholarships
  - Lodi Arts Foundation 17 Students Served totaling \$797.90
  - 4 Merit Awards Totaling \$439.00
  - Annual Hutchins Street Square Open House
  - Demonstrations by Art Instructors



2010 Poetry Reading – Starry Night





- Coming to Lodi....Artisan Masters
  - October 2010
  - Joint Venture Wine, Art & Culinary Arts
  - Lodi Art Fund Fundraiser
  - Over 20 Lodi Wineries
  - Delta Community College Culinary
  - Fine Artists Donating Works for Auction





#### WINEMAKERS DINNER

October 23, 2010

#### BARREL AUCTION ~ ART AUCTION

Barrel Tasting Vineyard-Designated Zinfandels Winemaker Hosting Each Guest Table



TICKETS & INFORMATION www.TheArtisanMasters.com or 209.333.5550

BENEFICIABLE: Lodi Arts Foundation - "Excellence in Agriculture" Scholorship Fund













- Artisan Masters
- Barrel Auction
- Fine Art Auction





Art Van Damme Concert









- Lodi Arts Commission and Lodi Art Fund
- Would like to Acknowledge and Thank the Lodi City Council
- For their Continued Support of the Arts in this Economic Climate
- WE SALUTE YOU!